



THE BOYS' BRIGADE

PATRON H.M. THE QUEEN

PRESS BULLETIN

ABBAY HOUSE, WESTMINSTER, S.W.1.

ABBAY 5285

W. Whiteley, Public Relations Secretary.

HEADQUARTERS APPEAL RUN

2nd - 11th MAY, 1961.

Ending in the presence of the Lord Mayor
at the Mansion House, 3.30 p.m. 11th May.

Sir Bernard Waley-Cohen, the Lord Mayor will receive at the Mansion House, 3.30 p.m. Thursday, 11th May, fifteen Boys who have covered the last stages in The Boys' Brigade nationwide relay run.

The run, organised along five routes started from John o'Groats, Northern Ireland, Fishguard, Lands End and Cromer. Runners, in teams of three Boys ran day and night, excepting Sunday, with each team covering about four miles.

On this last stage the runners will reach the Mansion House from Guildhall via King Street, Cheapside, Poultry and Walbrook (3.30 p.m.), and before a large gathering of guests in the Egyptian Room of the Mansion House, hand to the Lord Mayor presentation books containing the signatures of civic heads, together with cheques collected en route.

The runners will be, three Scottish Boys for the route which started at John o'Groats, three Welsh Boys for the route from Fishguard, three Irish Boys for the route which left Northern Ireland. London Boys will be responsible for the routes which started from Lands End and Cromer.

Prior to the arrival of the runners, and outside the Mansion House (Walbrook) at 3.25 p.m. the Lord Mayor will inspect a Guard of Honour of 50 Senior Boys (all holders of the Queen's Badge - the highest award in the B.B.), supported by a brass band, drawn from the London District.

Over two thousand five hundred runners will have taken part along the five routes and the total distance covered will be 3,009 miles.

At over two hundred centres ceremonies have been held where civic heads have signed the presentation book containing a message of goodwill on the work of The Boys' Brigade and the Headquarters Appeal.



Also, at a number of points the runners have collected cheques given by industrial concerns and friends of the B.B. for the Headquarters Appeal Fund.

This great relay run was organised in support of the appeal for £100,000 to provide new headquarters in London for The Boys' Brigade. The appeal will be launched at the Mansion House, 11th May, by The Lord Luke of Pavenham to a gathering of about 250 guests (see list attached).

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N.B. All the Runners on this last stage will also take part in a short ceremony at The Boys' Brigade London District Display at the Royal Albert Hall, 8 p.m. Friday, 12th May.

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PRESS TICKETS - For reporters passes for the ceremony inside the Mansion House, please phone Mr. W. Whiteley, ABBey 5285.

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Enclosures:

- Routes in London
- Runners at Mansion House
- List of Guests
- Appeal Brochure

Abbey House,
Westminster, S.W.1.

10th May, 1961.

25/61.